



# Northern Illinois Fire Sprinkler Advisory Board

*Save Lives. Protect Property.*

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## **Northern Illinois Fire Sprinkler Advisory Board Promotes Erik Hoffer as New Executive Director**

**Orland Park, IL (September 20, 2019)** – The Northern Illinois Fire Sprinkler Advisory Board (NIFSAB) and the National Fire Sprinkler Association (NFSA) named Erik Hoffer as the organization’s new Executive Director. Hoffer will work closely with members of the fire service, elected officials, building officials and decision-makers to raise public awareness about the life- and property-saving benefits of fire sprinklers, provide training, and promote progressive legislation.

Hoffer has 12 years experience working with the fire sprinkler industry and fire service. He joined NIFSAB and NFSA more than two years ago as Field Operations Local Coordinator where he has worked with fire departments and municipalities utilizing NIFSAB and NFSA resources to support their public awareness and advocacy efforts, including live fire sprinkler demonstrations, as well as their code and legislative activities.

Prior to joining NIFSAB, Hoffer was account executive at PPA Communications, a marketing communications firm that specializes in developing and implementing information and education campaigns for safety advocacy groups and trade associations. During that time, Hoffer worked closely with NIFSAB, Illinois Fire Safety Alliance, Home Fire Sprinkler Coalition (NFSA is a founding member), NFPA and other organizations.

"As board members, we’ve worked with Erik for a number of years and we are confident he will do a good job in this leadership position," said Matt Treutelaar, Chair of the NIFSAB board and president, Great Lakes Plumbing and Heating Company. "He understands the industry and the issues. He has built strong relationships and works well with members of the fire service, contractors and other stakeholders that utilize NIFSAB’s resources."

"Erik has been a valued teammate at NFSA for the past two years and in the industry for more than a decade," said NFSA President Shane Ray. "He has a great opportunity to build on the legacy Tom Lia has spent 20 years building."

Hoffer said he is excited about his new role and is ready to move forward. "NIFSAB has a great legacy of providing fire sprinkler education and resources to its fire and building official partners and their communities. I am proud to be part of that tradition."

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**About the Northern Illinois Fire Sprinkler Advisory Board (NIFSAB)**

NIFSAB is a nonprofit organization dedicated to promoting progressive legislation, raising public awareness, and educating code officials and governmental policy makers by demonstrating the proven performance of fire sprinklers in saving both lives and property. For more information, visit [www.FireSprinklerAssoc.com](http://www.FireSprinklerAssoc.com)

**About the National Fire Sprinkler Association (NFSA)**

NFSA's mission is "To protect lives and property from fire through the widespread acceptance of the fire sprinkler concept." NFSA wants to create a more fire safe world, and works to heighten the awareness of the importance of fire sprinkler systems from homes to high-rise and all occupancies in between. The Association is an inclusive organization made up of dedicated and committed members of a progressive life-saving industry. This industry manufactures, designs, supplies, installs, inspects, and services the world's most effective system in saving lives and property from uncontrolled structural fires. For more information about the National Fire Sprinkler Association, visit [www.nfsa.org](http://www.nfsa.org) and follow us via our social media presence on Twitter (@NFSAorg), Linked In (National Fire Sprinkler Association), and Facebook (National Fire Sprinkler Association).

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(Photo of Erik Hoffer attached to email.)